

LIVE TELEVISION SERIES

"THE BIG STORY"

As television suddenly came into national being, the need for programming was of course enormous. The series that began to sell quickly were those based on old radio favorites. One of these was THE BIG STORY, which had been a popular radio program. The first date on each script refers to its live telecast. The date after the letters, AM., refers to the date the originally story was first broadcast on radio:

THE BIG STORY format was simple. Actual news stories were chosen..some of which dated back years before...and the reporter was given a five hundred "award" by PALL MALL cigarettes, the sponsor;

Emile Gauvreau, New Haven Journal-Courier...Aug 29, 1952

JACK WEEKS, HOUSTON CHRONICLE.....Sept 12, 1952

PEG KENNEDY AND FRANK WINGE, CHICAGO SUN TIMES, OCT 17, 1952

WILLIS O'ROURKE, Chicago Herald American, Jan 23, 1953

EDWARD L. BLAKE, JACKSON DAILY NEWS (Miss) Feb 13, 1953

JIM HART, TUCSON, DAILY STAR.....Feb 27, 1953

NULL ADAMS, MEMPHIS PRESS SCIMITAR..May 8, 1953

LAWRENCE GOLDBERG, BOSTON POST, JOSEPH DINEEN, BOSTON GLOBE, Jun 12, 1953

RALPH CROPPER, PHILADELPHIA INQUIRER, SEPT 18, 1953

DON KELLERMAN, LONG ISLAND NEWSDAY, Oct 23, 1953

TED LINK, ST LOUIS POST DISPATCH, Mar 4, 1955

VALERIE NICHOLSON, SOUTHERN PINES (N.C.) PILOT, March 18, 1955

SAM HOOD, PITTSBURGH PRESS, May 6, 1955

(MORE)

LIVE TELEVISION SERIES

"THE BIG STORY" ..CONTINUED

CAROLYN PICKERING, INDIANAPOLIS STAR, June 3, 1955

TOM SULLIVAN, JIM DONAHUE, BOSTON RECORD MAERICAN, Sept 2,3, 1955

BRUCE BENEDICT, SAN FRANCISCO CHRONICLE, NOV 4, 1955

LOU PARIS, CHICAGO SUN TIMES, Nov 1955

ROBERT L. STEARNS, PONTIAS DAILY PRESS (MICH), Nov 25, 1955

TOM CONWAY, WEST HARTFORD NEWS, (Conn), Dec 16, 1955

BILL LAMBERT, PORTLAND OREGONIAN, JAN 13, 1956

NATE KLEGER, PHILADEPHEIA EVENING BULLETIN, FEB 17, 1956

RALPH MANNING, COLUMBUS, CITIZEN, (Ohio), MARCH 23, 1956

CLIFFORD QUINN, TOLEDO BLADE, APRIL 13, 1956

AL TOPEL, MIAMI DAILY NEWS (FLA), May 4, 1956

CLIFF RUSSELL, CORPUS CHRIST CALLER TIMES, MAY 11, 1956

GENE FUSON, SAN DIEGO UNION AND TRIBUNE, SEPT 14, 1956

HANK MESSICK, RALEIGH (N.C.) TIMES, MARCH 15, 1957

AL NAKKULA, ROCKY MOUNTAIN NEWS, (DENVER, COL), MAY 10, 1957

TONY SLAUGHTER, FORT WORTH STAR TELEGRAM ~~for Broadcast on film~~
OCT 1957

TOTAL NUMBER OF LIVE SCRIPTS INCLUDED FOR "THE BIG STORY"

Twenty nine